You have been asked to carry out some research into the feasibility of opening a new restaurant in your local area. Design your own questionnaire to carry out on friends and/or family.

Complete the following steps.

1. Design your own questionnaire
2. Decide who you are going to ask.
3. Decide how many people you are going to ask (it is a good idea to carry out the questionnaire with friends and then put the results together so that you have a greater number of replies).
4. Produce a summary sheet on which to collate the results.
5. Collate the results.
6. Present the results you have found.
7. Evaluate your findings.
   1. What does the data tell you?

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* 1. Should a new restaurant be opened and why?

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* 1. If so, what type of restaurant would be successful?

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1. Evaluate your questionnaire.
   1. How accurate were your results?

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* 1. Would you redesign the questionnaire if you were carrying out the research again?

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